

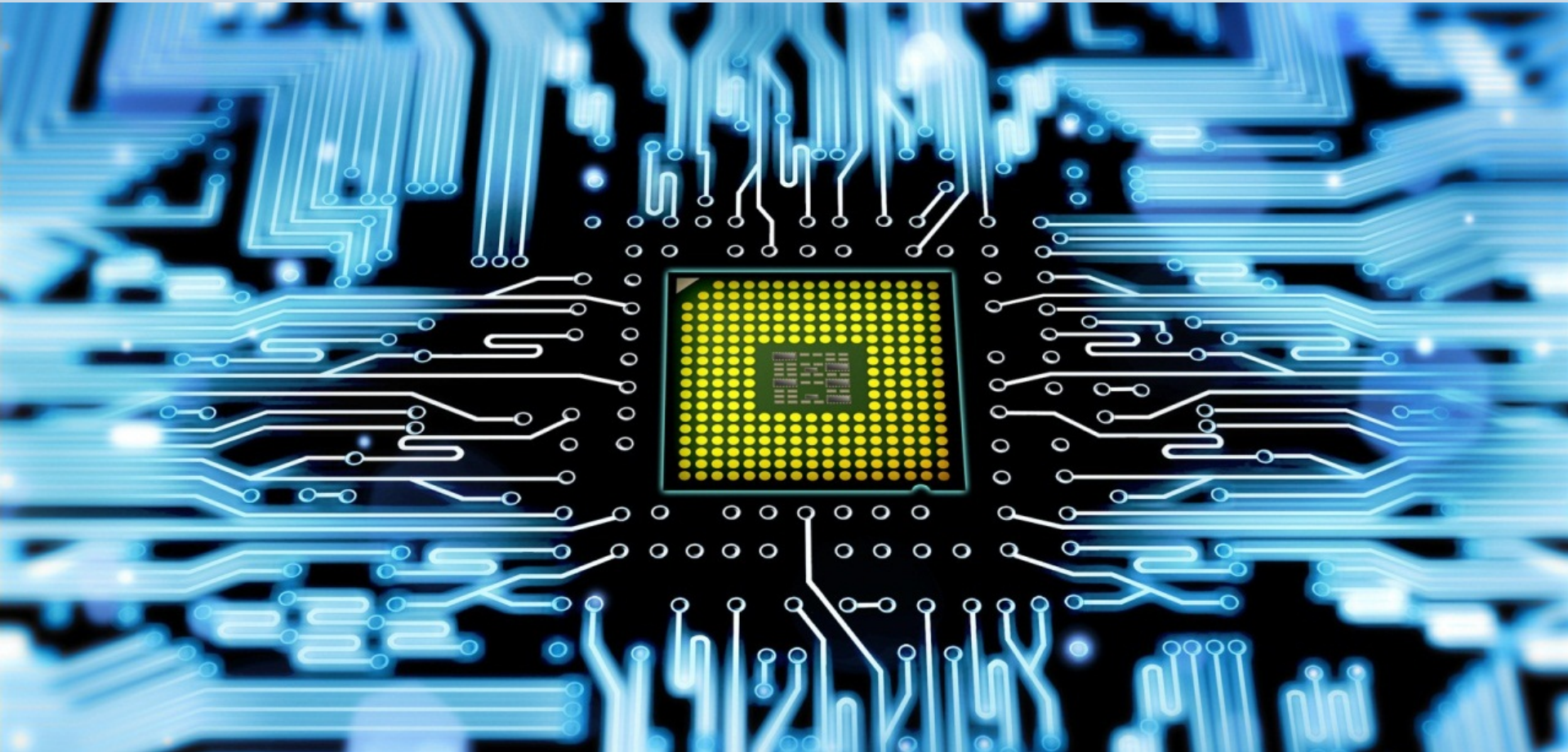
# Annual General Meeting Infineon Technologies AG

Dr. Reinhard Ploss  
Chief Executive Officer

Munich, February 28, 2013



# The Determining Factor



# Semiconductors Enable 80 Percent of All Automotive Innovations



# The Leverage Effect of Semiconductors

\$ **2,074** bn  
Automobile Manufacturers

\$ **198** bn  
Suppliers

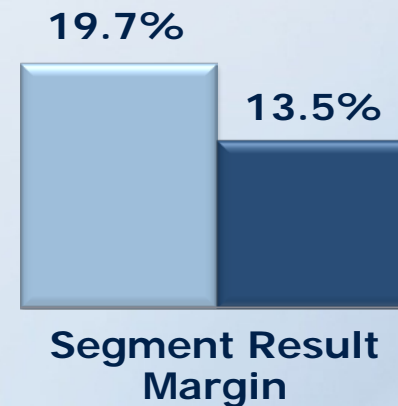
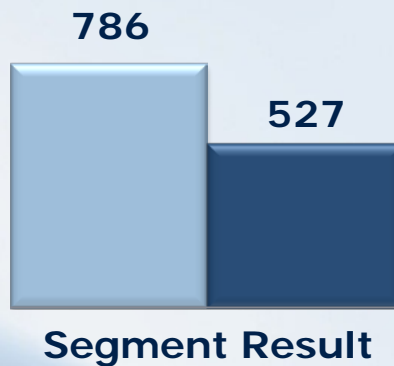
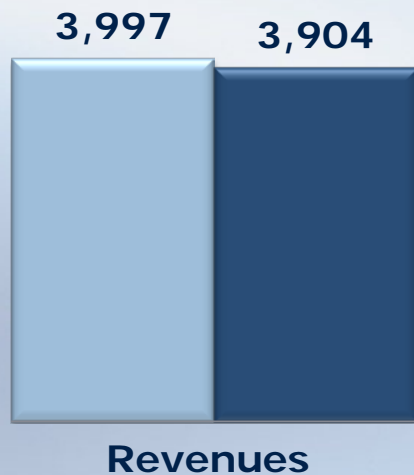
\$ **27** bn  
Semiconductors





# Profitable Despite the Downturn

[€ Million]



■ FY 2011 ■ FY 2012

Automotive



# Industrial Power Control





# Power Management & Multimarket





# Chip Card & Security



# Four Strong Business Segments



Our Aspiration: Sustainable Profitable Growth





# The Right Areas



**Energy Efficiency**



**Mobility**



**Security**

# Energy Efficiency



Mobility





Security



# The Right Strategy: From Product to System



**Product**



**Application**



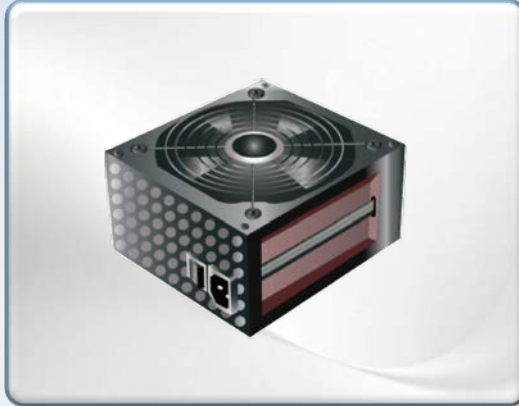
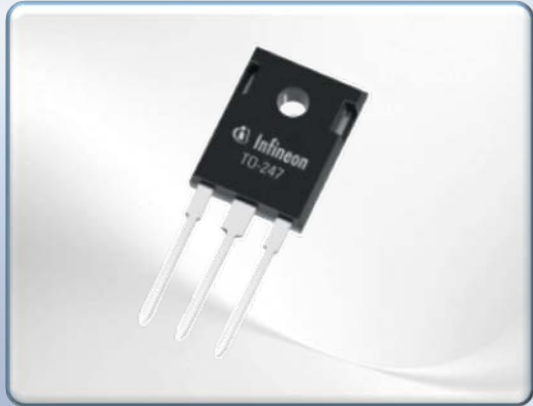
**System**

# System Understanding: LED Changes Lightning





# The Right Strategy: From Product to System

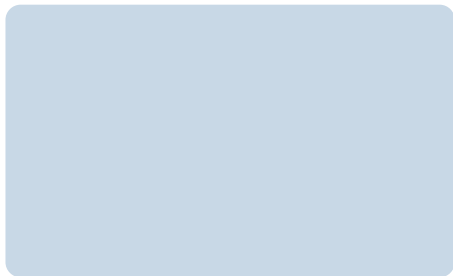
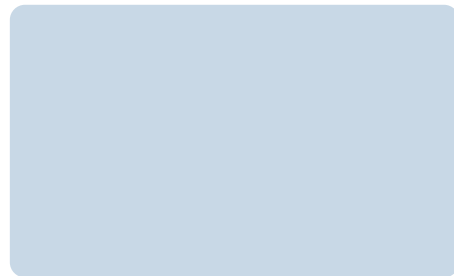
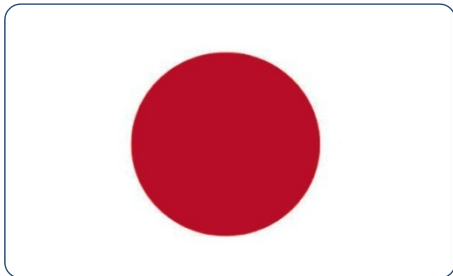
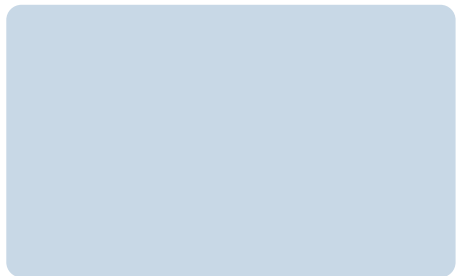
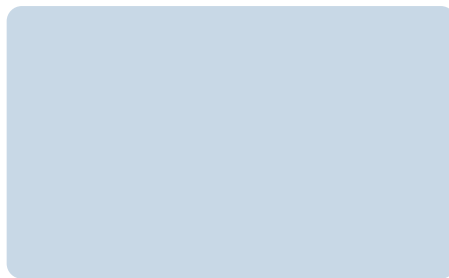
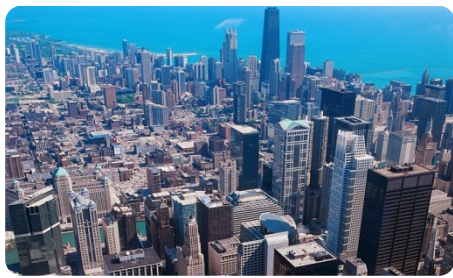


**Product**

**Application**

**System**

# The Right Regions



# China Continues to Grow – Infineon Grows Along With It





# Business Location Germany: Innovation Networks



# Shaping the Future – Mastering the Current Challenges





# ENERGY EFFICIENCY MOBILITY SECURITY

Innovative semiconductor solutions for energy efficiency, mobility and security.

